

# Daniel José de Castro Silva Zacariotti

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## EDUCATION

**Escola Superior de Propaganda e Marketing** São Paulo, Brazil  
Master's student in Communication and Consumer Practices January, 2022

Tese: "That ends in us and unties: epistemology and performance from the documental (re)presentation of a Bixa Travesty".

Committee: Rose de Melo Rocha (supervisor), Gabriela Machado Ramos de Almeida e Fernando Gonçalves.

**Universidade Católica de Brasília** Brasília, Brazil  
Bachelor's Degree in Social Communication - Advertising July, 2018

Monography: "Transformation: the body as a place to propose a political aesthetic in advertising".

Committee: Anelise Wesolowski Molina (supervisor), Florence Dravet e Gerson Luiz Scheidweiler Ferreira.

**Universidade de Brasília** Brasília, Brazil  
Bacharelado em Artes Cênicas July, 2018

Monography: "The reproduction and subversion of imaginaries in the movie "American Beauty", an analysis based on the costumes".

Committee: Sonia Maria Caldeira Paiva (supervisor), Anelise Wesolowski Molina e Luciana Hartmann.

## RESEARCH INTERESTS

Cinema, Gender and Sexuality, Queer Studies, Communication, Epistemology, Latin Studies, Politics

## RESEARCH EXPERIENCE

**Universidade do Estado do Rio de Janeiro** Rio de Janeiro, Brazil  
*Research Internship* 2021 - Present

- Guest researcher in the Research Project "Landscape as Communication Territory in Contemporary Photography" coordinated by Fernando do Nascimento Gonçalves.

**Escola Superior de Propaganda e Marketing** São Paulo, Brazil  
*Master's student* 2019 - Present

- Scholarship by the Coordenação de Aperfeiçoamento de Pessoa de Nível Superior - CAPES (Brasil - Código de financiamento 001);
- Researcher at the CNPq Juvenália Research Group: aesthetic, generational, racial and gender issues in communication and consumption;
- Researcher in the Research Project “Gendered Musical Artivism in São Paulo: Communication Dynamics, Consumer Contexts, Presentation and Audiovisibility Policies in an Embodied and Translocal Pop”;
- Member of the “Memorial do Consumption” Extension Project.

**Universidade Católica de Brasília**

Brasília, Brazil

*Bachelor degree*

2015 - 2018

- Researcher in the Research Project “Communication and Gender - ComGenUCB”.

**Universidade de Brasília**

Brasília, Brazil

*Bachelor degree*

2017 - 2018

- Member of LTC - Transdisciplinary Scenography Laboratory.

**TEACHING EXPERIENCE**

**Universidade Católica de Brasília**

Brasília, Brazil

*Teaching Assistance*

Communication and Gender (Professor Anelise Molina)

Jan. 2018 - Jul. 2018

Photography for Advertising (Professor Anelise Molina)

Aug. 2016 - Jul. 2017

Applied Aesthetics (Professor Florence Dravet)

Jan. 2016 - Dec. 2016

**Universidade de Brasília**

Brasília, Brazil

*Teaching Assistance*

Theatrical Staging II (Professor Sonia Maria Caldeira Paiva)

Jan. 2016 - Dec. 2016

Theatrical Interpretation II (Professor Julia Carvalhal)

Jan. 2015 - Dec. 2015

**PROFESSIONAL EXPERIENCE**

**B-Young & Co.**

São Paulo, Brazil

*Community Manager LATAM*

Oct. 2019 - Present

**Suporte Comunicação**

São Paulo, Brazil

*Community Manager & Content Creator*

Jul. 2019 - Present

**High Bridge Management Academy**

Berlin, Germany

*Content Creator*

Oct. 2020 - Jul. 2021

**Galeria Ponto**  
*Planner & Social Media*

Brasília, Brazil  
Feb. 2017 – Jul. 2017

**Espaço Bagagem**  
*Director of Photography & Producer*

Brasília, Brazil  
Mar. 2016 – Feb. 2017

## AUDIOVISUAL PRODUCTIONS

<i>Director of the short movie “Mergulhe em Mim”</i>	2021
<i>Director of the short movie “Me Falta Tempo para Celebrar Teus Cabelos”</i>	2020
<i>Director of Photography and Sound in the documentary “Filhos de Dulcina”</i>	2016
<i>Director of Photography and Sound in the short movie “Epíteto de Venûs”</i>	2015
<i>Director of Photography and Sound in the documentar “Jovens Empreendedores”</i>	2015

## LANGUAGES

Portuguese – Fluent native  
English – Advanced fluency  
Spanish – Advanced fluency  
French – Advanced fluency

## AWARDS AND RECOGNITIONS

### **Intercom – Brazilian Society for Interdisciplinary Communication Studies**

<i>Best Fiction Screenplay</i>	2019
<i>Best Audiovisual Advertising Production for the Internet</i>	2019
<i>Best Poster</i>	2018
<i>Best Motion Photography</i>	2018
<i>Best Spot</i>	2018
<i>Best Jingle</i>	2018
<i>Best Graphic Design</i>	2017
<i>Best Moving Photography</i>	2017
<i>Best Advertising Photography</i>	2017

### **ABERJE – Brazilian Association of Business Communication**

<i>Aberje University Award</i>	2017
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## PUBLICATIONS

- Almeida, G.; **Zacariotti, D.** (to be published 2022). "Do I fuck you or do you fuck me? Performance, pornotopy and aesthetical reivindication of the violence in Baise-moi by Virginie Despentes and Coralie Trinh Thi". Book of Colloque Virtuel International Politiques et Récits du Corps 2021.
- Gelain, G.; **Zacariotti, D.** (forthcoming 2022). "I'm just Walter Mercado: iconography and iconoclasm as ruminant performative epistemology in Walter Mercado". Book of the Mucho Mucho Amor International Symposium: Walter Mercado's media complexity.
- Zacariotti, D.** (2021). "Aesthetics and politics in the embodied political subjectivity of Linn da Quebrada". In: 44th Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Zacariotti, D.** Massimini, A. (2021). "Subjection and Epistemic Violence in Conversion Therapies and Religious Discourse". In: 44th Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Rocha, R.; **Zacariotti, D.** (2021). "Displaced authorship and audio-visibility engaged in "Bixa Travesty". REBECA: Brazilian Journal of Film and Audiovisual Studies. v. 9, n.3.
- Almeida, G.; **Zacariotti, D.** (2021). "Baise-moi or laissez-moi te baiser: underground feminine and escapes from representations in the work of Virginie Despentes". In: Résumés des communications Colloque Virtuel International Politiques et Récits du Corps.
- Zacariotti, D.** (2021). "From recognition to the redistribution of dissident genres based on language as power". Journal Temática. v. 17, p. 61.
- Zacariotti, D.** (2020). "Possible knowledge practices for undisciplined bodies". In: 43rd Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Molina, A.; Ferreira, G.; **Zacariotti, D.**; Silva, V. (2019). "Pornography and Imaginary: the problematic reproduction of fetishized bodies and subjectivities within porn films". INICIACOM: Brazilian Journal of Scientific Initiation. v. 8, n.2, p.
- Molina, A.; **Zacariotti, D.** (2018). "Transvestite sex as a political factor". In: 56th International Congress of Americanists. Salamanca: ICA.
- Molina, A.; **Zacariotti, D.** (2018). "Gender and Experience". In: 1st Aquenda on Communication, Genders and Sexualities. Porto Alegre: UFRGS Publisher.
- Molina, A.; **Zacariotti, D.** (2018). "Journalistic coverage related to the death of transvestites in Brazil: a portrait of disrespect for gender identity in the Laura Vermont case". In: 41st Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Molina, A.; **Zacariotti, D.** (2017). "The fervor is also a fight". In: 40th Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Molina, A.; **Zacariotti, D.** (2017). "Trans Identities on Tinder". In: 39th Brazilian Congress of Communication Sciences. São Paulo: INTERCOM.
- Molina, A.; **Zacariotti, D.** (2017). "Pornoeducation: analysis of imaginaries generated in digital pornography". In: 2nd SEJA. Goiânia: UEG Publisher.

Molina, A.; **Zacariotti, D.** (2017). "Binarity and sign in advertising films". In: 2nd SEJA. Goiânia: UEG Publisher.

Gomes, V.; **Zacariotti, D.** (2016). "Research of texts on organizational strategy". In: 15th SECOMUNICA. Brasília: UCB Publisher.

### SPEECHES AND PRESENTATIONS

"Politics of presence and trans black authorship in Brazilian documentary", XXIV SOCINE Meeting, Foz do Iguaçu, Brazil, October 2021.

"Aesthetics and politics in Linn da Quebrada's full political subjectivity", 44th Brazilian Congress of Communication Sciences (INTERCOM), Catholic University of Pernambuco, Recife, Brazil, October 2021.

"Subjection and Epistemic Violence in Conversion Therapies and Religious Discourse", 44th Brazilian Congress of Communication Sciences (INTERCOM), Catholic University of Pernambuco, Recife, Brazil, October 2021.

"Bubbles, Globes, and Foams: knowledge in a spherical and performative perspective of circulations", Comunicon 2021, Superior School of Advertising and Marketing, São Paulo, Brazil.

"Micropolitical Performance Territories: the rise of queer bubbles in pharmacopornographic foam", IV Bienal Latinoamericana y Caribeña en primaa infancia, niñez y youths, Manizales, Colombia, August 2021.

"It is Not Secret, it is Sacred: Tyler Glenn and the Audiovisibilities of Queer Dissensus in the Church of Jesus Christ of the Latter-day Saints," The 56th Annual Conference of the Mormon History Association, Park City, USA, June 2021.

"Baise-moi or laissez-moi te baiser: underground feminine and escapes from representations in the work of Virginie Despentes", Colloque International Politiques et Réctis du Corps, Université Paris Nanterre, Paris, France, May 2021.

"I'm just Walter Mercado: iconography and iconoclasm as ruminant performative epistemology in Walter Mercado", Mucho Mucho Amor International Symposium, Superior School of Advertising and Marketing, São Paulo, Brazil, April 2021.

"The production of knowledge from the documentary (re)presentation of a Bixa Travesty", IV Student Conference on Communication Research, University of Brasilia, Brasilia, Brazil, February 2021.

"Possible knowledge practices for undisciplined bodies", 43rd Brazilian Congress of Communication Sciences (INTERCOM), Federal University of Bahia, Salvador, Brazil, December 2020.

"The transvestite aesthetic-political body in contemporary Brazilian audiovisual", 4th Meeting of Digital Networks and Activist Cultures, Pontifical Catholic University of Campinas, Campinas, Brazil, May 2020.

"Bixa Travesty - struggle and celebration of the woman's cock", Toronto Queer Film Festival, Toronto, Canada, November 2019.

“Journalistic coverage related to the death of transvestites in Brazil: a portrayal of disrespect for gender identity in the Laura Vermont case”, 41st Brazilian Congress of Communication Sciences (INTERCOM), Federal University of Mato-Grosso do Sul, Campo Grande, Brazil , October 2018.

“Transvestite sex as a political factor”, 56th International Congress of Americanists, Salamanca, Spain, July 2018.

“Gender and Experience”, 1st Communication, Gender and Sexualities, Federal University of Rio Grande do Sul, Porto Alegre, January 2018.

“I know you want to like me: the influence of gender discourses on Facebook”, 3rd International Seminar Unfazendo Gênero, State University of Pernambuco, Campina Grande, Brazil, November 2017.

“Pornoeducation: an analysis of imaginaries generated in digital pornography”, 2nd SEJA, State University of Goiás, Goiânia, Brazil, October 2017.

“Binarity and Sign in Advertising Films”, 2nd SEJA, State University of Goiás, Goiânia, Brazil, October 2017.

“The fervor is also a fight”, 40th Brazilian Congress of Communication Sciences (INTERCOM), Positivo University, Curitiba, Brazil, September 2017.

“Trans identities in tinder”, 39th Brazilian Congress of Communication Sciences (INTERCOM), Federal University of Mato-Grosso, Cuiabá, Brazil, May 2017.